



VISION

By 2027, DFPC will be operating or franchising world-class, sustainable retail outlets in key international gateways and tourist destinations reaching 15% of international travelers.

MISSION

In the service of Philippine Tourism, the DFPC is committed to make duty and tax free goods and local goods available to international travelers and Balilbayans, by operating retail outlets in international points of entry and other major tourism areas.

CORE VALUE

Teamwork
Resourcefulness
Integrity
Caring
Efficiency
Professionalism

SOCIAL IMPACT

FINANCIAL

CUSTOMER

INTERNAL PROCESS

LEARNING & GROWTH

