



## **STAKEHOLDER RELATIONSHIPS**

### **COMMUNITY RELATIONS**

#### **Policy Statement**

DFPC recognizes its symbiotic relationship with the community around it and is committed to actively participate and give back not only to the community but also to the nation especially in times of need.

#### **Activities**

A way of giving back is by contributing to the local employment through hiring of residents in the community where DFPC operates.

DFPC actively participates in nation-wide and DOT community relations and well-being activities such as CSC fun-runs, Violence against Women activities, DOT Family Simbang Umaga, and Philippine National Red Cross activities.

It established DFP C.A.R.E.S. (Coordinated Action in Response to Emergency Situations) which is part of its Corporate Responsibility Program. DFP CARES with the support of its current and former employees, suppliers and partners in the international travel retail industry, raises funds to be used in providing assistance to those affected by natural calamities.

Right after Typhoon Yolanda, DFP CARES distributed Noche Buena Packs to three far flung islands, not reached by DSWD, near Bantayan Island in Northern Cebu. It also contributed 48 houses thru the SM Foundation for Typhoon Yolanda victims in Ormoc, Leyte.

DFPC also supports charitable institutions like the Philippine National Red Cross and Caritas Manila through their charity cans and donation of bottled water, pails and old clothes.